

## CREATING A LASTING IMPACT THROUGH ENDOWMENT

With a seed gift of \$150,000, the Evanston Community Foundation (ECF) was established in 1986 with a clear commitment: to meet the ever changing and most pressing needs of Evanston.

As Evanston's lead convener of resources, we were uniquely positioned to respond to the profound and immediate needs of 2020. The insights we gleaned from listening to community during the pandemic shaped the pillars that guide our work today.

Leveraging our remarkable legacy, we know we can rise to any challenges that come our way, as long as we continue to have partners like you by our side.



*ECF Founders Jay Lytle, Natasha Deutsch, Ralph Segall, Betty Papangelis, Karl Berolzheimer and Mary Anne Cappo (not pictured, Ken Lehman)*

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“The work that ECF is doing is amazing. It changes lives.”

—Jamie Cherry, Grantee,  
Life Without My Child



### Our Forever Promises

By giving to ECF's endowment, you will support work grounded in the values of these pillars – making sure all Evanstonians have the support they need to thrive.

#### **Investing in Evanston:**

We are committed to Community-Led Grantmaking and deepening our investment in Evanston's nonprofits and grassroots organizations.

#### **Advancing Justice:**

We are committed to making systemic changes in Evanston, including channeling resources to parts of our community that have been most impacted by historical injustices.

#### **Empowering Leaders:**

We are committed to expanding leadership development opportunities and building a culture that embraces the knowledge and skills of all Evanstonians.

We hope you will join us in this transformational work by making a gift to ECF's Forever Fund—our endowment that funds these efforts *for now and for generations to come.*

# THE POWER OF ENDOWMENT



## A GIFT THAT KEEPS GIVING:

For every \$1 million added to our endowed Forever Fund, we will be able to spend an additional \$50,000 each year to support community needs.



## RESPONSIVENESS:

Your endowment gift will allow us to continue to adapt and support the needs of community members for years to come—needs we have yet to imagine.



## STABILITY:

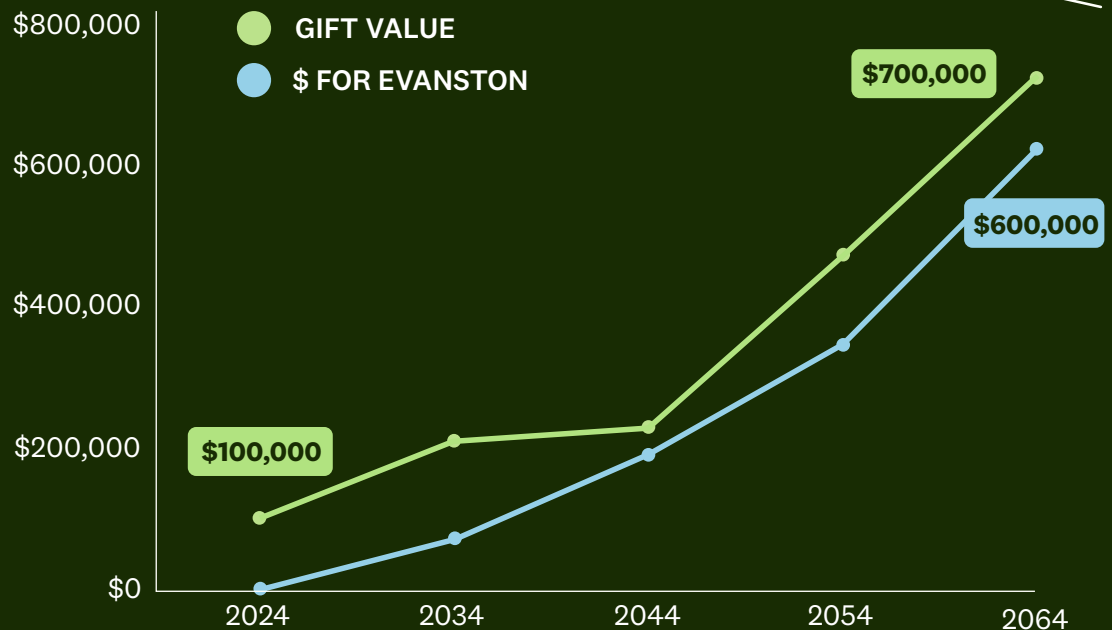
Your generosity will provide a reliable stream of operational and grantmaking funds that ECF and our grantees can count on in perpetuity, making our community more resilient.



## A GIFT HERE FOR GOOD

A gift to the Forever Fund will grow and give in perpetuity. For example, a gift of \$100,000 to the Forever Fund today would grow to \$700,000 and provide an additional \$600,000 to Evanston by 2064.

“Why do I give to endowment? Because I believe in the core value of ECF.”  
—Ralph Segall, ECF Co-Founder



TO MAKE YOUR GIFT OF A LIFETIME, SCAN THE QR CODE OR EMAIL [DEVELOPMENT@EVANSTONFOREVER.ORG](mailto:DEVELOPMENT@EVANSTONFOREVER.ORG)



MAKE AN IMPACT!

